



"Service Above Self"

The Rotary Club of Rayleigh Mill

(Club No. 1823 Founded 5th June, 1995)

President 2008/2009 Rotarian Roger Allen

Secretary 2008/2009 Rotarian Alan Bowers

Website: www.rotary-club.org.uk

Please reply to Andrew Shackleton, 4 Kent Green Close, Hockley Essex SS5 4ED.

Tel: 01702 201783 Mob: 07810442976 email: robertashackleton@googlemail.com



30th January 2009

The Manager

Dear Sir,

You may have seen in the local newspapers or heard on Southend Radio that the 14th Royal Philharmonic Concert in the Park, organised by The Rotary Club of Rayleigh Mill, to be held on 27th June has been at risk. It was also reported that the sponsor, a local building developer, who has supported us for the last 4 years, is not able to help us this year due to the poor housing sales situation.

The Rotary Club members have however, decided to proceed with the concert even without the promise of a sponsor. We feel that this is now a traditional summer event in Southend which is enjoyed by nearly 6000 people and part of our commitment is to serve the local community. I am writing to you because we are still hoping to find sponsors for the event for two main reasons.

Firstly, the lack of a sponsor will certainly reduce the profit from the concert all of which is donated to our charities. We have supported many local charities such as Havens Hospices, Southend Hospital heart and stroke units, The Warehouse Community Centre in Rayleigh, Kingsdown School and Southend RNLI in the past, to name a few. To date the Club has raised over £350,000 from previous Concert events.

Secondly, as the third largest annual event in Southend, after the Airshow and the Carnival, the concert has a high visibility in the area through media coverage, banners, posters, programmes etc. and a quality of execution which all previous sponsors have found beneficial to their image.

Sponsorship for this event takes on many different forms from advertising in the Concert programme to being the main sponsor. Main sponsorship includes promotion through media coverage, banners, flyers, tickets and the programme as well as the central marquee with complimentary tickets for your guests. Further details can be found on our Concert website www.concertinthepark.org.uk.

If you are interested in becoming involved with the Concert in any way and would like further information, please contact Andrew Shackleton as detailed above or our President Roger Allen on 01268 750527.

Yours faithfully,

Rotary Club of Rayleigh Mill